

Blogging is Addictive!

Social Media in Higher Education

vmcfashion ~ living a fashionable life...

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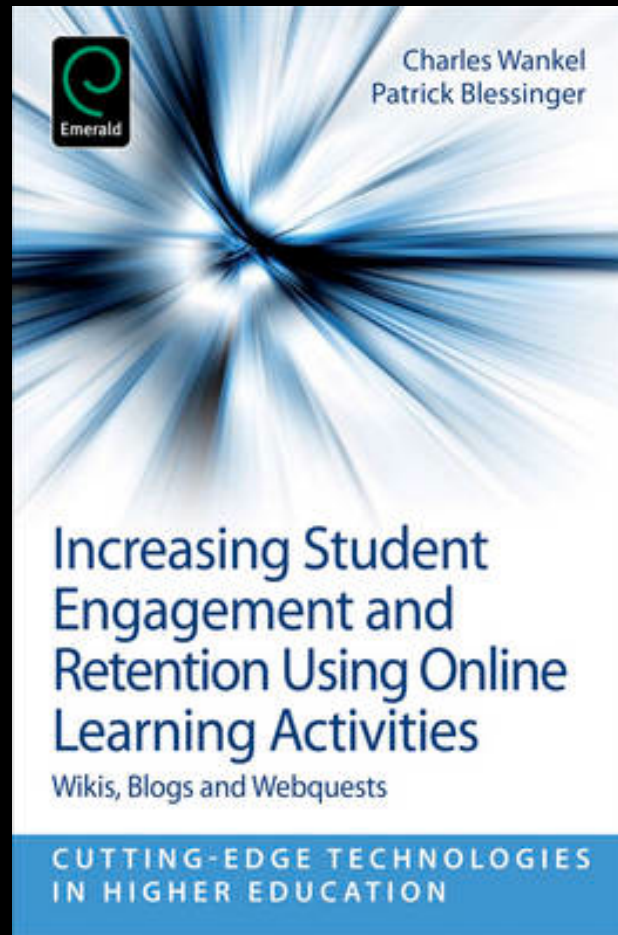


International HETL Conference January 2013

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**Blogging is Addictive! A Qualitative Case Study on the Integration
of Blogs Across a Range of College Level Courses**

Dr Natascha Radclyffe-Thomas

Why blog?



Exploring the past always helps to live in the present and predict the future. This is very evident in trending and fashion design. By learning about and researching the past we learn about how the trends of today came to be and how clothing developed through time.

Public yet personal space

New ways of teaching

Offer students new voices & roles

Foster constructivist learning

Student-centred

Develop literacies

Encourage self-reflection

Foster collaborations

Allow for flexible learning

Provide online portfolios

HOW WE USE THE INTERNET

Social networking sites continues to gain momentum. They are so prevalent there is almost no escape from it; we spend a ridiculous amount of time on them.

HOW WE SPEND TIME ONLINE

2010 2009



TIME SPENT ON FACEBOOK

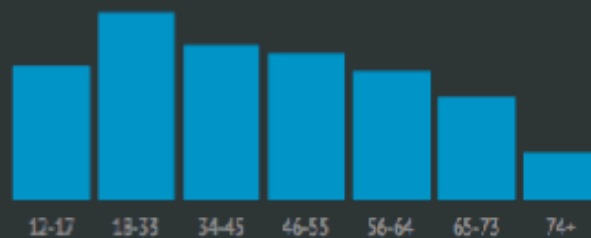
12.3%
OF TIME
SPENT ONLINE

VIDEOS WATCHED ON YOUTUBE

2
BILLION
PER DAY

GENERATIONS ACTIVITIES

WATCH A VIDEO

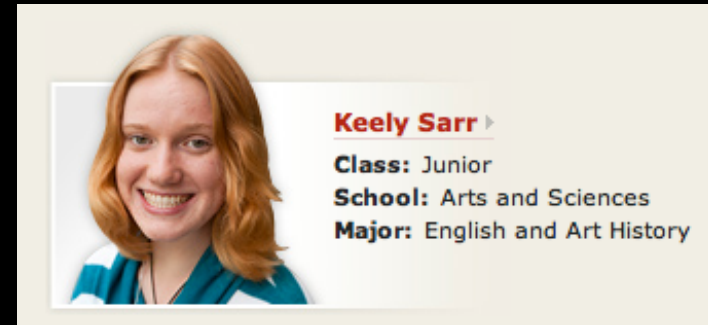
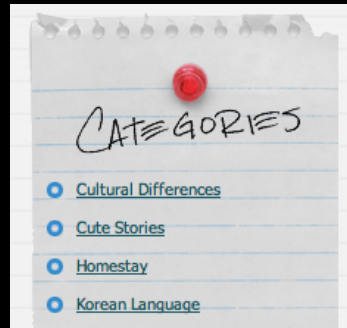


GENDER USAGE DIFFERENCES

TWITTER

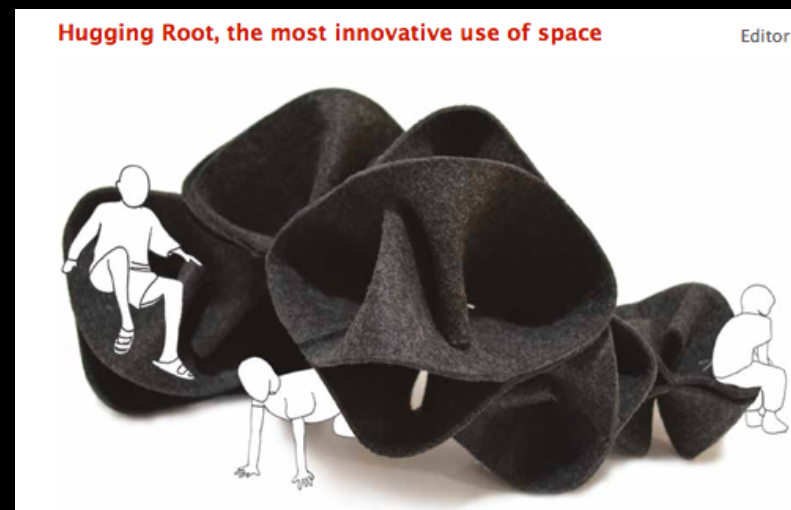


Exemplars of good practice



Duke University
UMW
Cornell
Warwick
Hong Kong PolyU

I'm stuck for ideas



Case Study

Villa Maria College

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NEW Curriculum

Baccalaureate Degree
in Creative Writing and Literature

Certificate Program
in Historic Preservation/Restoration
(Interior Design)

Baccalaureate Degree
in Music with Jazz Concentration



Network
Motivation
Independence
Subject knowledge
Visual awareness

Research
Evaluation & reflection
Writing styles
Digital literacies
Portfolio

Finding a Voice



Marios Schwab: Fashions of a new species

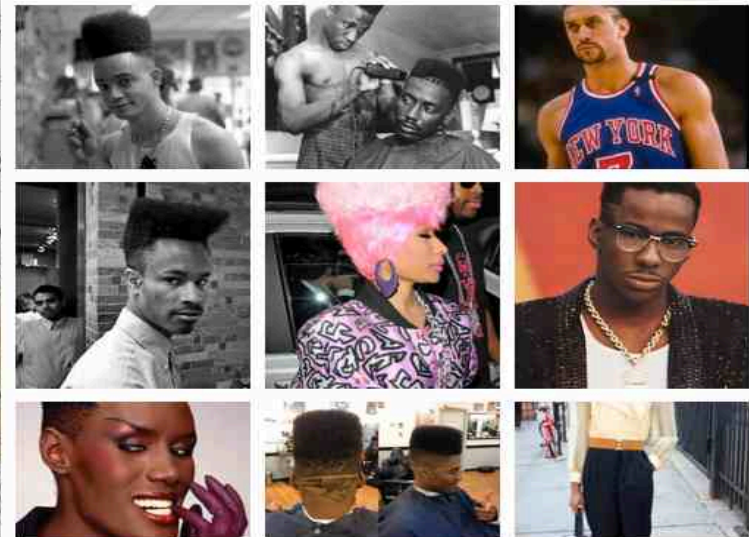
Marios Schwab present his take on Fall Winter for the Londoners yesterday which I thought was questionable. I personally didn't understand the direction he was trying to go in with this season. From the review I read it said he was inspired by film legend Marlene Dietrich, and by aliens, and the clothes being a second skin if you will of the women.

I saw more of the alien part than the Dietrich aspect. Sure he had the cloche hats in the beginning, and a cloche hat here and there, and the gloves, and there was that coffee brown suit that looked somewhat Dietrich inspired, but it seems to me that he dropped the ball on this one. Or could he have been trying to be too literal. If that's the case, then I'm starting to get a better understanding of the direction he was going for.

With the alien portion of the collection I saw that aspect of the collection speaking more. The chiffon that was used, and the bead work, and the way the dresses seemed to stick to the girls all helped tell the story that Schwab was trying to write. Everything appeared very liquified, and it was very futuristic. Although it was costume it seems he focused more on wearability vs. wow factor. That doesn't mean that they feel flat in translation. Schwab was able to get his point across without trying to step outside the box.

Tell me what you think? You be the judge

http://www.style.com/fashionshows/complete/slideshow/F2012RTW-MSCHWAB?event=show2422&designer=design_house1002&trend=&ipfoto=0#slide=0



Fade is the new black

Hey Followers, the next thing to top my list as to how African Americans changed American Fashion is actually associated with being on top. It isn't a particular fashion although during its heyday it was the prevailing look among many African American men, some African American women, and even Puerto Ricans. It was the geometric hairstyle known as the High top fade.

The sky rocketing haircut emerged in the latter part of the 1980's after the jheri curl had uncurled out of the scene as the new it hairdo. As I read on various websites, the high top fade started on the east coast, and it could be seen worn by black celebrities of the time such as Doug E. Fresh, and Bobby Brown, and even Kid and Play. As the High Top Fade grew in popularity it also grew to new heights as well. For some people, they left it lower, and quite prim. While on the other hand you had those who were adopting fades the hairdo and it seemed to reach heights of over a foot.

In the mid 90's the high top fade had lost its height, haircuts became more subdued for African American men, but now as of late we have seen a resurgence of the iconic 80's hairstyle. With people proving that fashions never go out of style, they just simply receive homage after a new generation comes through.

Bringing it all Together

T FUTURE ▲ JUNE 5 2022

YOGINI

"WHEN THE BREATH WANDERS THE MIND ALSO IS UNSTEADY. BUT WHEN THE BREATH IS CALMED THE MIND TOO WILL BE STILL, AND THE YOGINI ACHIEVES LONG LIFE. THEREFORE ONE SHOULD LEARN TO CONTROL THE BREATH."

Yoga Studio Design



We like the idea of a more modern spaced out yoga studio based on the studio design tips in the previous post

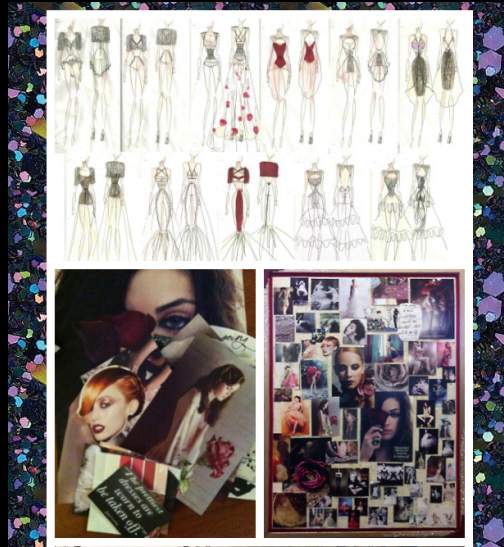


Yogini Mission Statement

Our mission and goal is to provide our Yogini customers with a wide selection of fashionable eco-chic yoga apparel and accessories within a upbeat but comfortable atmosphere where they will be given outstanding customer service and have additional training with our yoga classes. This will be achieved by our enthusiasm and commitment and love for fashion and yoga combined with our high standards of quality.

-LR

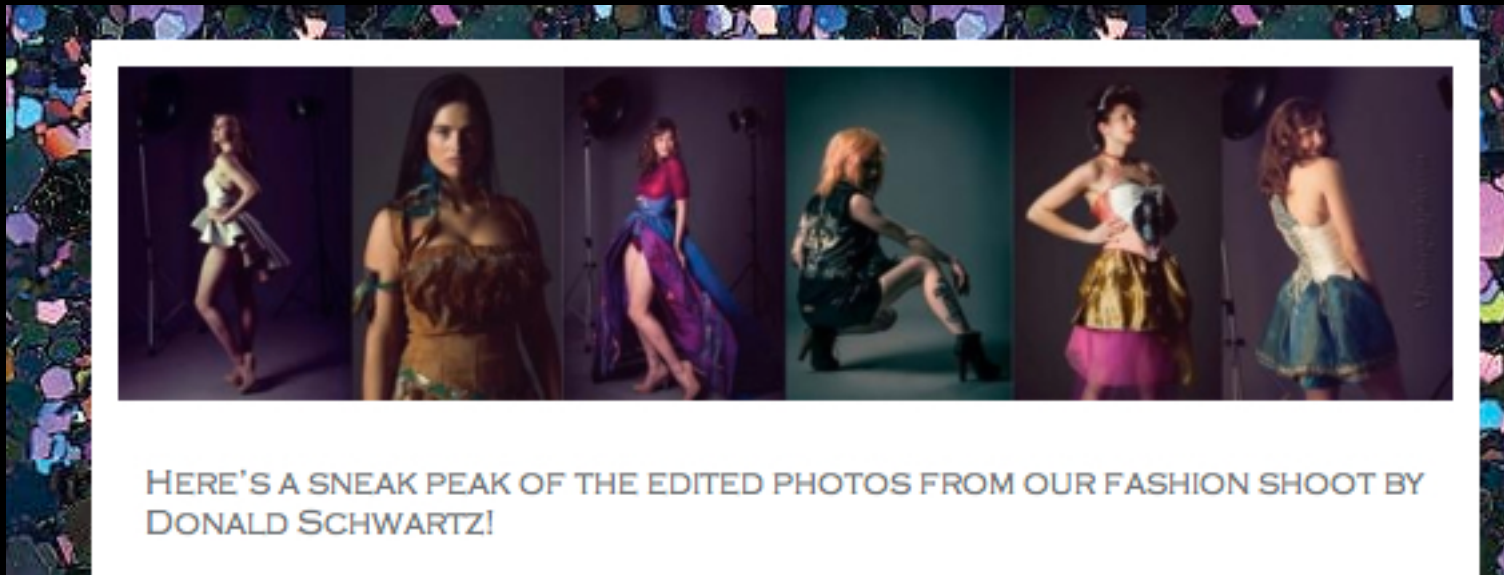
Digital Journal



SEW IT SEAMS.

DRAPING &
KNIT STITCH PRINT & COUTURE &
FASHION ILLUSTRATIONS & OTHER PROJECTS

This block features a collage of social media posts. On the left, a post shows a yellow and blue pattern piece with the caption: "After cutting my design I made them into pattern pieces with a normal 1/8 seam allowance" (1 DAY AGO). Below it, another post shows a person working with fabric with the caption: "I photobopped the pattern pieces to the color fabric I was cutting them out on to limit confusion =)" (1 DAY AGO). On the right, a video post from "TR Cutting School" is titled "Transformation Armhole" with the caption: "I thought this kind of went along with what we are doing in draping =)" (5 DAYS AGO). Below that, another video post shows a person teaching pattern cutting methods with the caption: "Shingee Sato teaching different pattern cutting methods".



HERE'S A SNEAK PEAK OF THE EDITED PHOTOS FROM OUR FASHION SHOOT BY DONALD SCHWARTZ!

An Ecosystem of Blogs

I'VE BEEN LACED UP TIGHT, NOW IT'S TIME FOR FLIGHT

EVEN THOUGH THIS SEMESTER IS ONLY HALF OVER, TALK OF OUR SENIOR FASHION SHOW HAS BEEN CIRCLING ROUND THE SWEATSHOP. IT SEEMS SO FAR AWAY STILL BUT NOW IS THE TIME TO PREPARE. SO FAR THE ONLY THING I KNOW I WANT TO INCLUDE IN MY COLLECTION ARE THE FOLLOWING: CORSETS, TULLE, CHIFFON, LACE, AND CRYSTALS. I THINK I WANT TO GO ALONG WITH A THEME OF FLIGHT SINCE ONE WE GRADUATE WE WILL HAVE TO BE THE LITTLE BIRDS LEAVING THE NEST TO CONQUER THE WORLD ON OUR OWN.



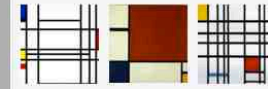
Piet Mondrian inspired fashion design

10 HOURS AGO



Thakoon Fall 2012

Thakoon Panichgul shows two examples of sleeve transformation going across the chest to change the shape of the design as well as colour blocking



Piet Mondrian uses primary colors and geometric shapes as modern art. For my "modern masterpiece" I have several designs showing rectangular shapes as well as using yellow black and white, previous posts have inspired my color palette being Bauhaus and up to date fashions.

10 HOURS AGO



Vera Wang Fall 2012/13

Vera Wang also uses geometric cut out shapes to alter her design. She uses sheer fabrics to make these looks both playful and sexy

(Source: style.com)

13 HOURS AGO



Victoria Beckham Fall 2012/13

Victoria Beckham uses geometric colour blocking for fall 2012



Piet Mondrian- A journey through modern art

-inspires fashion and interior design

10 HOURS AGO



I'm not really that into blogging...

So I haven't been able to get my photos up since my computer isn't allowing me and that my phone isn't sending them properly.

New Tricks

vmcfashion ~ living a fashionable life...

Search...

Go



<http://vmcfashion.wordpress.com>

Student Work

28
Saturday
JAN 2012

Fairytale fashions...

POSTED BY VMCFASHION IN COLOUR, EDUCATION, EMBROIDERY, EXHIBITIONS,
FASHION

≈ 2 COMMENTS

At the end of last semester the **Couture** class visited the Burchfield Penney Gallery and then worked on a mini project to create **fairytale fashions**.

[Edit]

Tags

Burchfield Penney,
Charles Burchfield,
Fairytale, Hillary Fayle



Campus Life

23
Monday
JAN 2012

Campus chic...

POSTED BY VMCFASHION IN EDUCATION, FASHION

≈ 1 COMMENT

[Edit]

Tags

leopard, Shoes



Welcome fashionable lovelies to **Spring Semester** 2012.

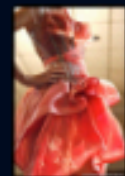
First in a series of **campus chic** snaps. Pop quiz- guess whose shoes!

Crunchy numbers

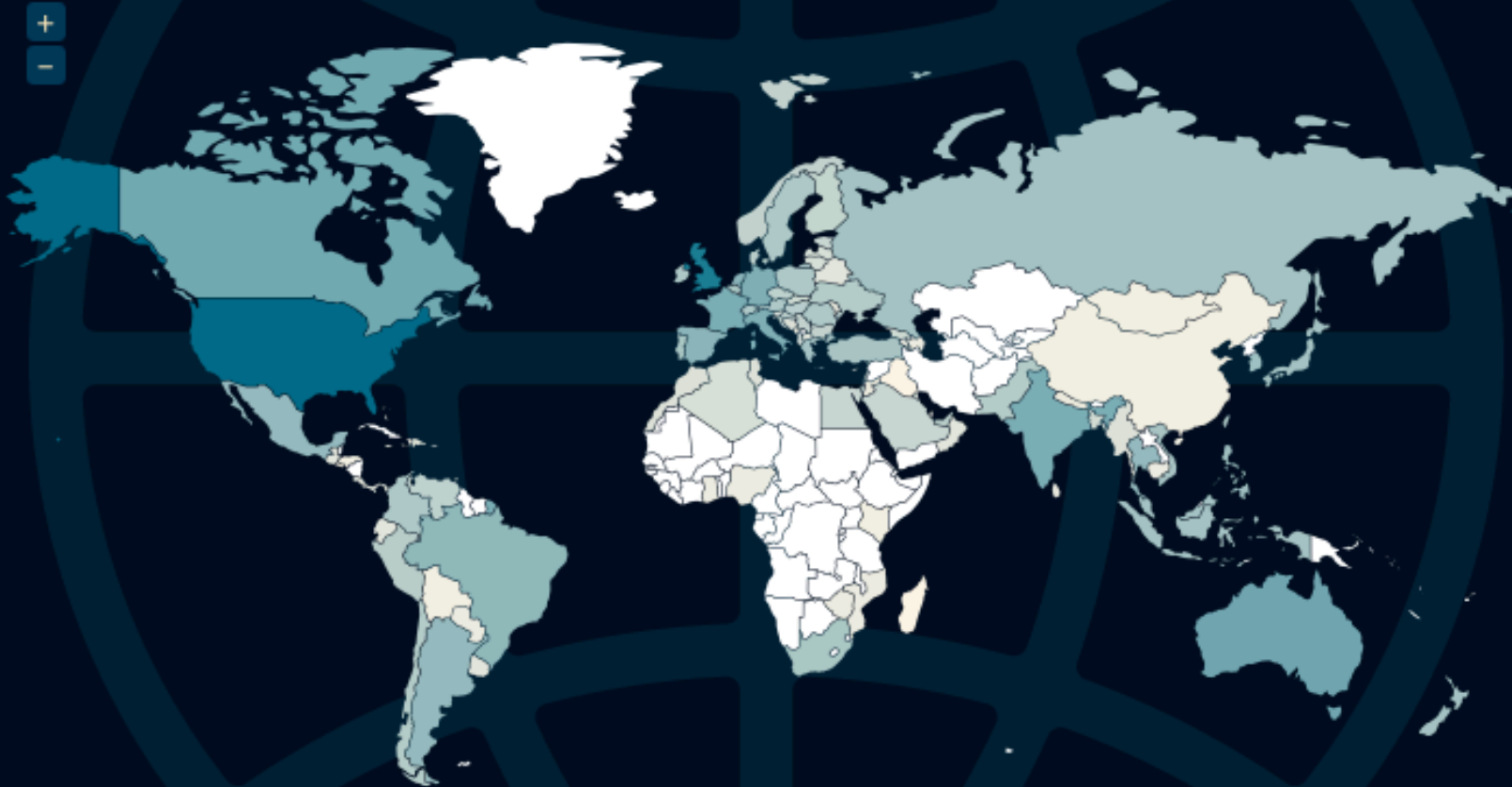
4,329 films were submitted to the 2012 Cannes Film Festival. This blog had **18,000** views in 2012. If each view were a film, this blog would power 4 Film Festivals

In 2012, there were **119** new posts, growing the total archive of this blog to 122 posts. There were **693** pictures uploaded, taking up a total of 361 MB. That's about 2 pictures per day.

The busiest day of the year was June 26th with **161** views. The most popular post that day was **How does your garden grow?**.



Where did they come from?



That's 118 countries in all!

Most visitors came from The United States. The United Kingdom & Australia were not far behind.

Tips for Student Bloggers

How to blog:

- Take a lot of photos
- Draft posts & edit them
- Use your phone to draft posts
- Use a word-processing program for spell check
- Make time & stay on top of it
- Initial your posts in a group blog
- Don't blog when you're angry

Visual design:

- Keep it organised
- Make your blog look appealing
- If you have click-through links make that obvious

Content:

- Use detailed photos and videos
- Show the process of your work
- Find your niche to differentiate your blog
- Be critical but not offensive
- Check sources to ensure legitimate information
- Be yourself, it's a lot easier when you're not trying to censor yourself

Thank You
&
Happy Blogging

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