

# Member Newsletter

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President: Dr. Olga Kovbasyuk  
Executive Director: Patrick Blessinger  
Editor: Dr. Cyndy Woods-Wilson

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*Please invite your colleagues to join our discussion group at <http://bit.ly/bgnliq>*

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## Follow Us on Facebook, Twitter and Google+

Welcome, Willkommen, Bienvenue, Bienvenida, Добрый день, मैं आपका स्वागत है , chào đón , tervetuloa , and fáilte a chur roimh ! We're glad you're here!

**LinkedIn Feature of the Month:** A new "Choose Your View" lets you choose to see What's Happening, or the Latest Discussions. Access it via a drop down menu on the left side of your screen.

Follow us 24/7 on our **online portal** <http://www.hetl.org> on **Twitter** @HETLportal, on **Facebook** at <http://www.facebook.com/HETLPORTAL> and on Google+ at <http://bit.ly/googleplushetl>

## Message from the President

Dear colleagues,

On the first month of the New Year, I would like to welcome everybody to a New Journey with HETL - a Journey of New Explorations, a Journey to New Horizons!

We are getting bigger and more influential in advancing the scholarship and practice of teaching and learning in higher education: we are increasing our Editorial Board, and creating new programs.

We received a lot of self-nominations from people who want to serve as HETL Editor or Reviewer, which we highly appreciate and value your desire to contribute to the Association's activities.

Through Patrick's initiative, we are creating a new program, which is called the HETL Ambassador Corps., which will help us extend our presence around the world and better engage educators in HETL activities and events.

I wish all of us a very fruitful year! Olga Kovbasyuk, HETL President

## Message from the Director

In this month's article of the HETL Review, Dr. Ken Bain provides an articulate description of the different types of learners - surface learners, strategic learners, and deep learners - and how educators can use this knowledge to help them create more effective learning environments.

The article describes how a good research-based understanding of how learners approach their learning can help teachers design better curricula, help them interact with students in a more humanizing way, and help them treat learners as whole beings with respect to their affective, behavioral, and cognitive development. Whole learner development can help unleash the full power of their natural talents.

How are you, as an educator, developing the whole learner? Submit your own article to the HETL Review.

Regards, Patrick Blessinger, HETL Executive Director

## Research Collaborations

Select Subgroups under the More tab on the group homepage. Then select the **Scholarship Subgroup**.

A teaser... how do we deal with the Facebook generation?

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*Research collaborations can be found in the Scholarship subgroup.*

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## Events and New Items

**New on HETL.org:** "What the Best College Teachers Do: An HETL Interview with Dr. Ken Bain" opens our second volume.

**Submit Your Own Article:** Consider what you could add to our growing base of articles by submitting your own article. Please see <http://hetl.org/submission-instructions/> for submission requirements & themes.

**Our President, Dr. Olga Kovbasyuk** will speak at Bryn Mawr on the ways ideology influences education in Russia vs. education in the Soviet Union, March 19-21.

**Dr. Hamid H Kazeroony's** latest book, Strategic Management of Higher Education Institutions: Serving Students as Customers for Institutional Growth is now available.

**Professor Thomas Baker** recently coordinated "EdCamp Santiago". Congrats on a successful view!

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*Consider submitting your own article. See <http://hetl.org/call-for-articles/> for submission requirements.*

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**3rd National Conference:** "INNOVATION AND CHALLENGES IN MANAGEMENT PRACTICES" February 17-18, New Delhi, Delhi, India: <http://www.bcips.ac.in/conference/index.htm>

**International Conference:** Using Assessment to Improve & Account for Student Learning. February 27-29, Newport Beach, California, USA <http://bit.ly/zqdt4S>

**International Conference for Academic Disciplines:** March 13-16, Las Vegas, Nevada, United States <http://www.internationaljournal.org/vegas.html>

**2012 International Symposium on Education and Psychology (ISEP 2012):** March 30 – April 1, Hong Kong, China <http://www.e-case.org/ISEP2012>

**Do you have question or ideas for us?** Contact Cyndy Woods-Wilson or David Bugay. For research collaboration queries or queries about article submissions to The HETL Review (our e-journal), contact Patrick Blessinger.