## **CALL FOR CHAPTER PROPOSALS**

#### Chapter Proposal Submission Deadline: 15<sup>th</sup> January, 2019

Final Full Chapters Due: April 1, 2019

## Target Book Release: April 2, 2020

# **Book Title: CIVIL SOCIETY AND SOCIAL RESPONSIBILITY IN HIGHER EDUCATION**

Submissions should be submitted electronically to:

https://www.hetl.org/emerald-social-responsibility-education-submission-form/

# **Tentative Volume Titles (topic areas):**

Note: The series editors expect to receive enough chapter proposals across the range of subtopics in *Civil Society and Social Responsibility in Higher Education* to publish more than one volume. At present, the editors are looking at least three potential volumes under the subheadings of:

- Civil Society and Social Responsibility in Higher Education: International Perspectives on Curriculum and Teaching Development (e.g., integrating social responsibility into the curriculum: corporate social responsibility, global citizenship, social engagement, social justice, human rights education, peace education, civil and community service, public service, outreach, socially responsible teaching and learning strategies and activities, etc.
- 2) Civil Society and Social Responsibility in Higher Education: International Perspectives on University-Community Partnerships (e.g., integrating social responsibility into university-community partnerships: partnering and collaborating with local, regional, national, and international organizations to maximize its social impact, government partnerships, primary and secondary school partnerships, non-profit organization partnerships, etc.
- 3) Civil Society and Social Responsibility in Higher Education: International Perspectives on Leadership and Strategies (e.g., integrating social responsibility into leadership practices: inclusive leadership, reconciliation strategies for transforming educational institutions toward equity and inclusion, integrating social and restorative justice into institutional leadership, governance, management, and policy and strategy development.

An edited volume by

Dr. Enakshi Sengupta, The American University of Kurdistan Dr. Patrick Blessinger, St. John's University and Higher Education Teaching and Learning Association Dr. Craig Mahoney, The University of West Scotland This book series is entitled:

Innovations in Higher Education Teaching and Learning.

Series editor, Patrick Blessinger. Associate Series Editor, Enakshi Sengupta.

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**Keywords:** Corporate Social Responsibility, Stakeholders, Students, Organizational Culture, Higher Education, Social Transformation, Social Change, Institutional Policies, Reform Curricula

#### Introduction

The concept of social responsibility and corporate social responsibility (CSR) in particular has occupied a focal area in discussions centered on competitiveness and sustainability especially when related to the concept of globalization (Vasilescu et al., 2010). Organizations have incorporated CSR in their strategic plans and have allocated appropriate funds towards CSR projects voluntarily as part of their strategy and vision or in compliance towards existing laws. Voluntary disclosure has led to the publication of annual CSR reports that provide detailed information about their CSR activities and achievements (Deng, Kang and Low, 2013).

Both historical and empirical evidence has shown that universities have entered into relationships with other social institutions, often to form a support group where community and student fraternity can mutually support each other. Universities are expected to adapt and respond to the changing character and needs of modern society. Higher education has its own share of contribution towards civil society and social development and one aspect of such a contribution is to provide educational opportunities to all to create qualified professionals whose competences match the long-term demands of the labor market as well as an informed and educated citizenry.

These volumes will help provide a platform for an exchange of ideas on issues facing higher education and social responsibility and suggest a framework for joint action in the field. Within the institution of higher education, this book will seek to create a close working platform with international authors to promote intellectual cooperation. These volumes will look at how the process of high quality education is vital in today's society, created by combining the significance of academic merits merging with socio-economic impact and social inclusion. It will analyze the social responsibility approach in education, identify the value orientation of the universities in keeping with their organizational culture and further develop professional and social competences much needed for a global higher education establishment. Case studies and empirical evidences highlighting the educational and social commitments of the universities will be cited in the form of narratives. These volumes will be a collection of work by authors and other scholars working in this area aiming to promote and implement actions, which will help in improving lifestyle and conditions of the under-privileged groups and communities in the vicinity.

### Goal

Universities practicing social responsibility are working in many different areas to strengthen their civil commitment and active citizenship; providing services to the local community through engagement and outreach programs, promoting economic and ecological development; ensuring ethical approaches to issues and developing citizenship among students and the academic and administrative staff by actively engaging with the local community.

This series intends to explore, through a set of case studies and other empirical research, the relevant issues pertaining to social responsibility and higher education, partnerships, strategies, and programs undertaken by higher education, and other organizations in this field. This series will discuss the different theoretical frameworks and models utilized, the benefits gained, and the challenges encountered. The information will benefit educators, decision-makers, policymakers as well as leaders in international development, practitioners and non-profit education organizations.

#### Possible topic areas:

- Role of Universities in transforming societies
- Social change through education
- Higher educational reform
- Driving economic goals
- Contributions of private and public universities
- Reformed curricula
- Ethical approaches and issues
- Research and development towards sustainability
- Protection of ecological environment
- Developing local and global human resource
- Academic recognition and quality assurance
- Civil commitment and citizenship
- University partnership with interest groups
- Higher education and changing needs

# The above topic areas can also be grouped under the following categories (taxonomy):

- Policies and practices
- Research and development
- Curriculum and pedagogical changes
- Social transformations

## Audience

This volume will benefit anyone involved directly in the following categories:

- Academic Library
- Teaching (Graduate Level)
- Teaching (Post Graduate Level)
- Student (Graduate Level)
- Student (Post Graduate Level)
- Practitioners:
  - Independent researchers
  - Non-governmental organizations'
  - Activist groups
  - Governmental departments Policy makers in Higher Education

# **Chapter Proposal Submissions**

Researchers and practitioners are invited to submit on or before January 15<sup>th</sup>, 2019 a one (1) page chapter proposal that explains how the proposal fits into the book's goals and scope.

## Tentative Important Dates

- Acceptance Notices Sent: February 10<sup>th</sup>, 2019
- Volume One Complete Chapters Due to Editors: April 1, 2019
- Volume One Peer Reviews Due to Editors: May 15, 2019

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