Blogging is Addictive!
Social Media in Higher Education

vmcfashion ~ living a fashionable life...

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Blogging is Addictive! A Qualitative Case Study on the Integration of Blogs Across a Range of College Level Courses

Dr Natascha Radclyffe-Thomas
Why blog?

Public yet personal space
New ways of teaching
Offer students new voices & roles
Foster constructivist learning
Student-centred
Develop literacies
Encourage self-reflection
Foster collaborations
Allow for flexible learning
Provide online portfolios
Social networking sites continue to gain momentum. They are so prevalent there is almost no escape from it; we spend a ridiculous amount of time on them.

How we spend time online

- Online games: 10.2%
- Videos watched on YouTube:
  - 2 billion per day

Time spent on Facebook: 12.3%

Generations activities

Gender usage differences

[Website Link: www.onlineschools.org/state-of-the-internet/soti.html]
Exemplars of good practice

Duke University
UMW
Cornell
Warwick
Hong Kong PolyU

I'm stuck for ideas
Case Study

Network
Motivation
Independence
Subject knowledge
Visual awareness

Research
Evaluation & reflection
Writing styles
Digital literacies
Portfolio
Finding a Voice

Marinos Schwab: Fashions of a new species

Marinos Schwab present his take on Fall Winter for the Londoners yesterday which I thought was questionable. I personally didn’t understand the direction he was trying to go in with this season. From the review I read it said he was inspired by film legend Marlene Dietrich, and by aliens, and the clothes being second skin if you will of the women.

I saw more of the alien part then the Dietrich aspect. Sure he had the cloche hats in the beginning, and a cloche hat here and there, and the gloves, and there was that coffee brown suit that looked somewhat Dietrich inspired, but it seems to me that he dropped the ball on this one. Or could he have been trying to be to literal. If that’s the case, then I’m starting to get a better understanding of the direction he was going for.

With the alien portion of the collection I saw that aspect of the collection speaking more. The chiffon that was used, and the head wear, and the way the dresses seemed to stick to the girls all helped tell the story that Schwab was trying to write. Everything appeared very liquefied, and it was very futuristic. Although it was costume it seems he focused more on wearability vs wow factor. This doesn’t mean that they feel flat in translation. Schwab was able to get his point across without trying to step outside the box.

Tell me what you think? You be the judge

http://www.style.com/fashionshows/complete/slideshow/PR12FRTW-MSCHWAB/event=show2122&designer=design_hhouse=102&rend=6&photo=0#slide=0

Fade is the new black

Hey Followers, the next thing to top my list as to how African Americans changed American Fashion is actually associated with being on top. It isn’t a particular fashion although during its heyday it was the prevailing look among many African American men, some African American women, and even Puerto Ricans. It was the geometric hairstyle known as the High top fade.

The sky rocking haircut emerged in the latter part of the 1980’s after the jheri curl had uncoiled out of the of the scene as the new it hairdo. As I read on various websites, the high top fade started on the east coast, and it could be seen worn by black celebrities of the time such as Doug E. Fresh, and Bobby Brown, and even Kid and Play. As the High Top Fade grew in popularity it also grew to new heights as well. For some people, they kept it lower, and quite slim. While on the other hand you had those who were adopting fades the hairdo and it seemed to reach heights of over a foot.

In the mid 90’s the high top fade had lost its height, haircuts became more subdued for African American men, but now as of late we have seen a resurgence of the iconic 80’s hairstyle. With people proving that fashions never go out of style, they just simply receive homage after a new generation comes through.
Bringing it all Together

YOGINI

"When the breath wanders the mind also is unsteady. But when the breath is calmed the mind too will be still, and the yogini achieves long life. Therefore one should learn to control the breath."

Yoga Studio Design

- We like the idea of a more modern, space-age, yoga studio based on the studio design tips in the previous post.

Yogini Mission Statement

Our mission and goal is to provide our yogini customers with a wide selection of fashionable, eco-chic yoga apparel and accessories within a upbeat but comfortable atmosphere where they will be given outstanding customer service and have additional training with our yoga classes. This will be achieved by our enthusiasm and commitment and live for balance and yoga combined with our high standards of quality.

L.E.
Here’s a sneak peak of the edited photos from our fashion shoot by Donald Schwartz!
I've been laced up tight, now it's time for flight

Even though this semester is only half over, talk of our senior fashion show has been circling round the sweatshop. It seems so far away still, but now it's time to prepare. So far the only thing I know I want to include in my collection are the following: corsets, tulle, chiffon, lace, and crystals. I think I want to go along with a theme of flight since one we graduate we will have to be the little birds leaving the nest to conquer the world on our own.
I’m not really that into blogging...

So I haven’t been able to get my photos up since my computer isn’t allowing me and that my phone isn’t sending them properly.
New Tricks

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http://vmcfashion.wordpress.com
Assignment briefs

Better Off Red!

Exquisite beauties Maggie Cheung as Flying Snow & Zhang Ziyi as Moon duel in scarlet in Zhang Yimou's 2002 visually lavish film Hero to introduce our Sewing Techniques term project Better off Red!
Student Work

28 Saturday Jan 2012

Fairy tale fashions...

Posted by vmcfashion in Colour, Education, Embroidery, Exhibitions, Fashion

≈ 2 Comments

At the end of last semester the Couture class visited the Burchfield Penney Gallery and then worked on a mini project to create fairy tale fashions.

[Edit]

Tags

Burchfield Penney,
Charles Burchfield,
Fairy tale, Hillary Fayle
Welcome fashionable lovelies to Spring Semester 2012.

First in a series of campus chic snaps. Pop quiz- guess whose shoes!
Crunchy numbers

4,329 films were submitted to the 2012 Cannes Film Festival. This blog had 18,000 views in 2012. If each view were a film, this blog would power 4 Film Festivals.

In 2012, there were 119 new posts, growing the total archive of this blog to 122 posts. There were 693 pictures uploaded, taking up a total of 361 MB. That’s about 2 pictures per day.

The busiest day of the year was June 26th with 161 views. The most popular post that day was How does your garden grow?
Where did they come from?

That’s 118 countries in all!
Most visitors came from The United States. The United Kingdom & Australia were not far behind.
Tips for Student Bloggers

How to blog:
- Take a lot of photos
- Draft posts & edit them
- Use your phone to draft posts
- Use a word-processing program for spell check
- Make time & stay on top of it
- Initial your posts in a group blog
- Don’t blog when you’re angry

Visual design:
- Keep it organised
- Make your blog look appealing
- If you have click-through links make that obvious

Content:
- Use detailed photos and videos
- Show the process of your work
- Find your niche to differentiate your blog
- Be critical but not offensive
- Check sources to ensure legitimate information
- Be yourself, it’s a lot easier when you’re not trying to censor yourself
Thank You
&
Happy Blogging

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