



**LAUREA**  
UNIVERSITY OF APPLIED SCIENCES

*Prime Mover*

# Learning Process 2.0

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# Biographies:

**Mika J. Kortelainen**, M.Sc. (Econ.), holds position as Senior Lecturer at the Laurea University of Applied Sciences. He is also doctoral candidate at the Turku School of Economics. His research interests are focused on customer relationships, relationship marketing and business models as well consumer and business-to-business markets. He has participated in various research and development projects in the area of living labs, business models and user-driven & open Innovation development with Laurea's research group.

**Janika Kyttä**, M.Ed., holds a position as a Coordinator at the Laurea University of Applied Sciences. She has also vast experience of guidance from a background of working as a guidance counselor for a Vocational College and international business from being a co-owner and partner in an import/wholesale business. Her research interests are focused on learning process, learning difficulties and developing new learning environments. She has worked in several research and development projects in the field of learning environments.

## **Business Lab (Yrityslabra in Finnish):**


Business Lab is a learning environment for the Business Management studies in Laurea University of Applied Sciences Lohja Unit. It was founded in 2008 but started as an independent learning environment in the fall of 2011. After first year of studies, when the student has gained 60 study credits (out of 210) he can transfer from the campus environment to the Business Lab to complete his business management bachelor studies in real-life business projects and consignments.



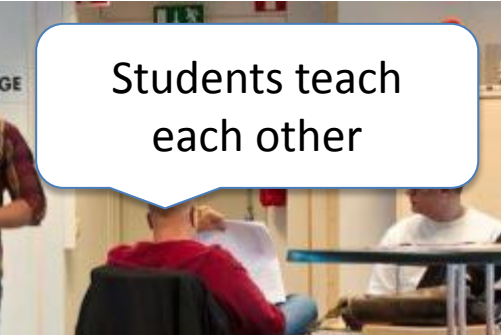
# Business Lab in action




# Business Lab in action



Informal environment



Students teach each other



Learning does not need to happen in the classroom



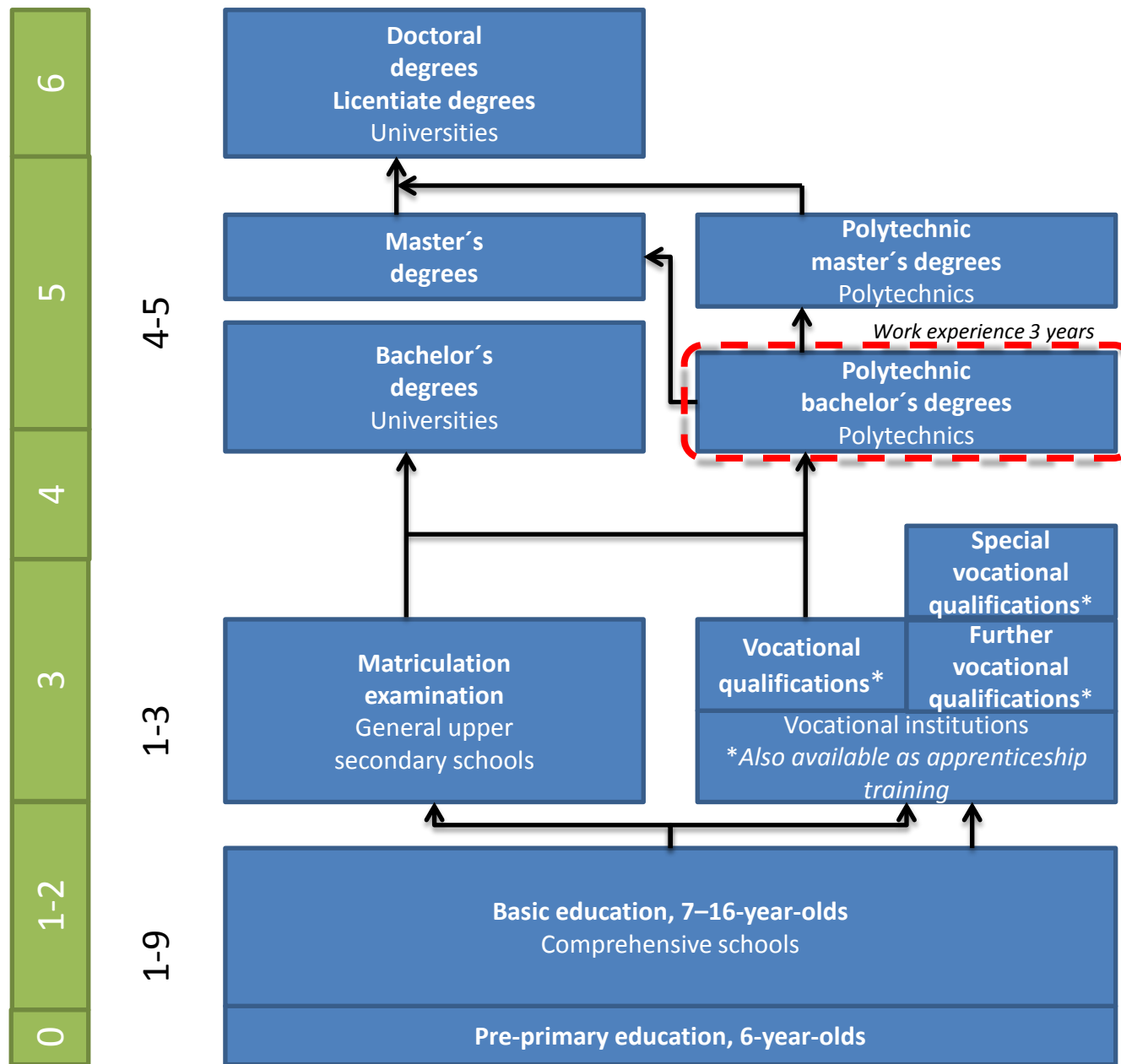
Freedom



Responsibility



Teamwork

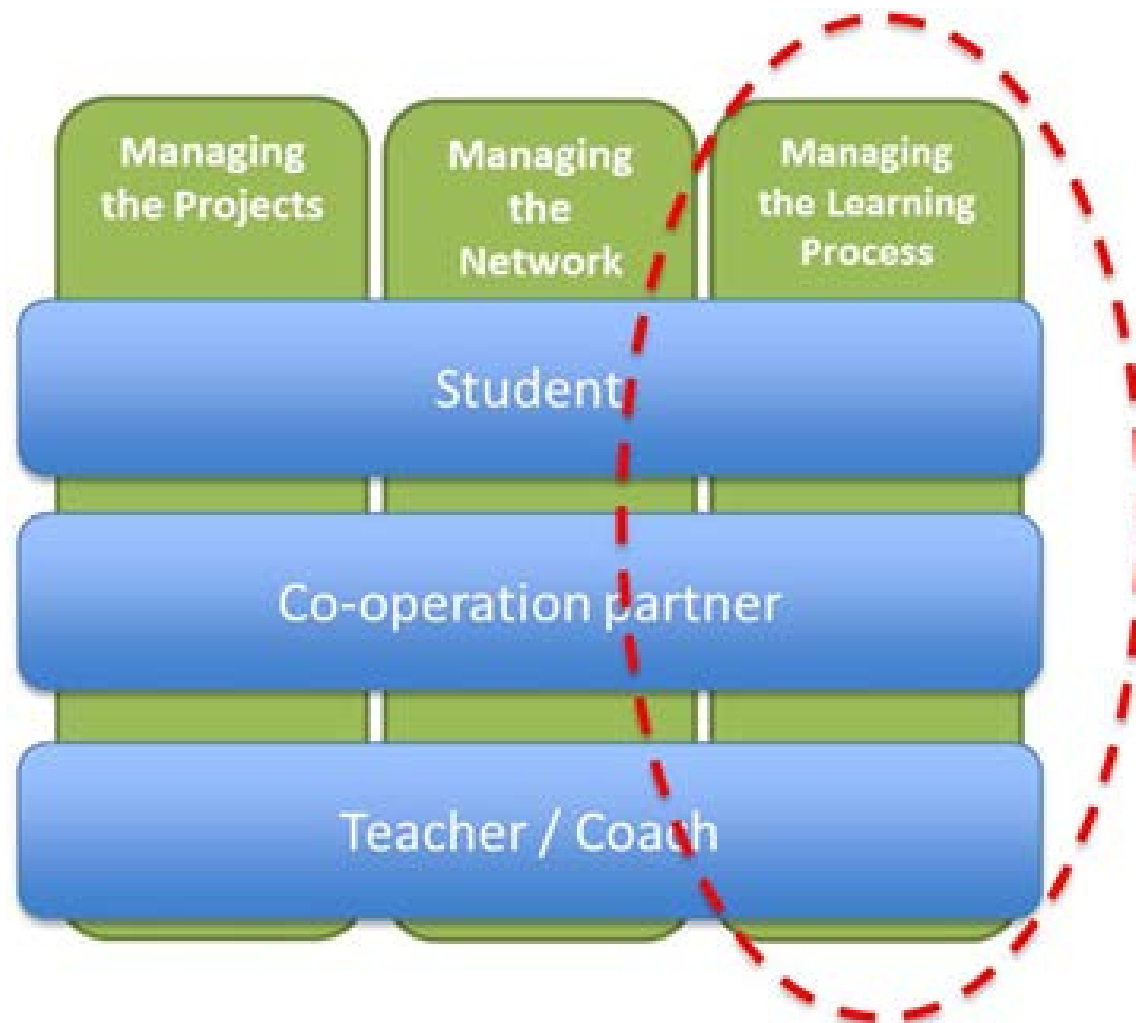


**ISCED-classification 1997**

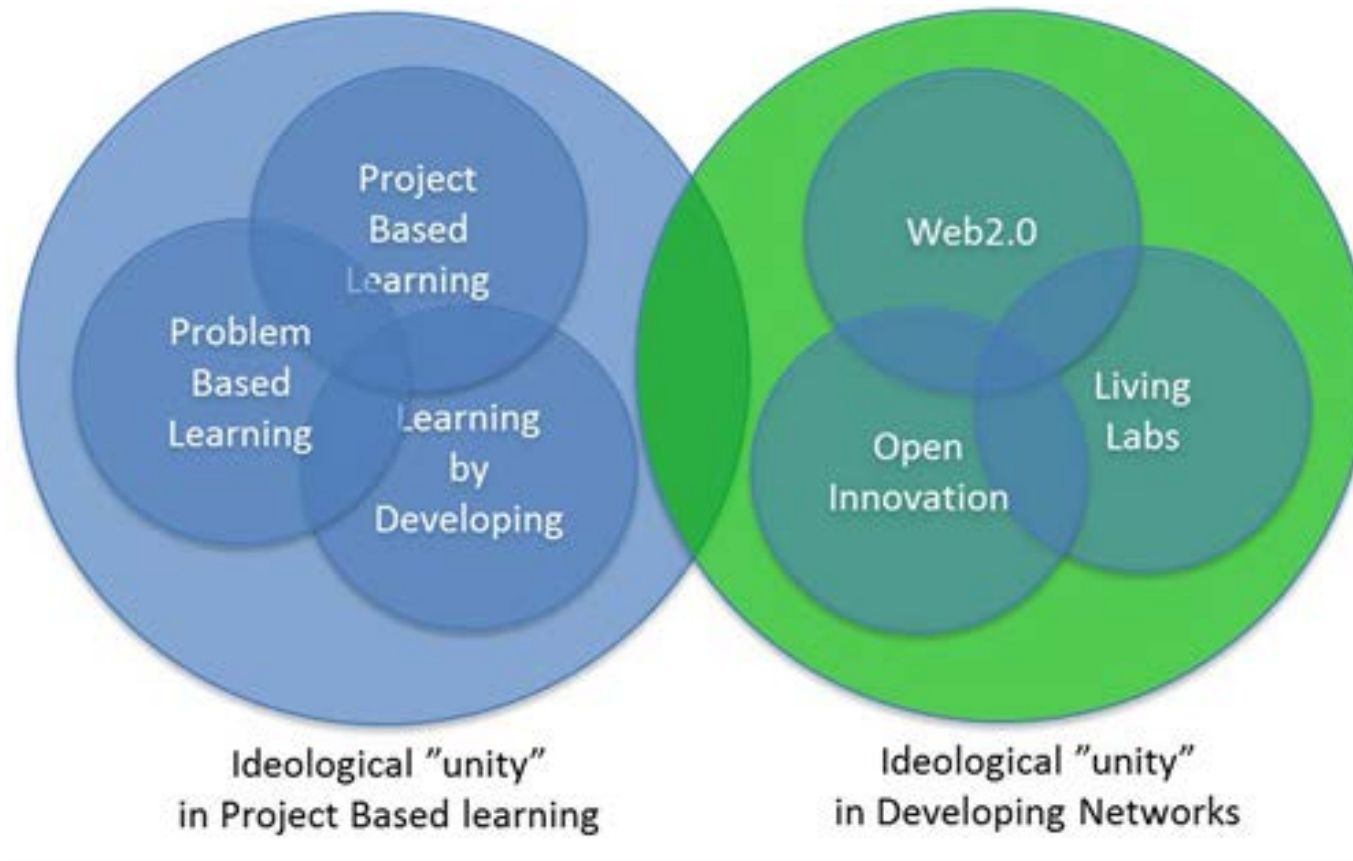
- 0 Pre-primary education
- 1-2 Primary education or lower secondary education
- 3 Upper secondary education
- 4 Post-secondary non-tertiary education
- 5 First stage of tertiary education
- 6 Second stage of tertiary education

Source: Ministry of Education

# Our focus



# Theoretical background

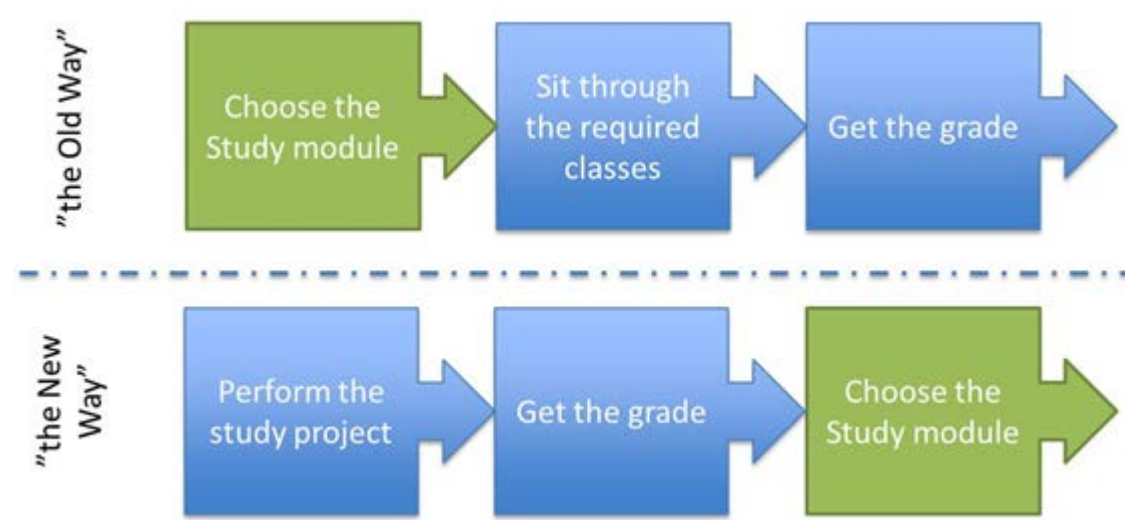


# Goals

- To create a possibility to learn in real-life environment
- To make a strong connection between theory and action
- To enable students to specialize in their own fields and learn from each other
- Minimizing the structures of learning
- To move the responsibility of action towards students and to develop the role of teacher towards a guide



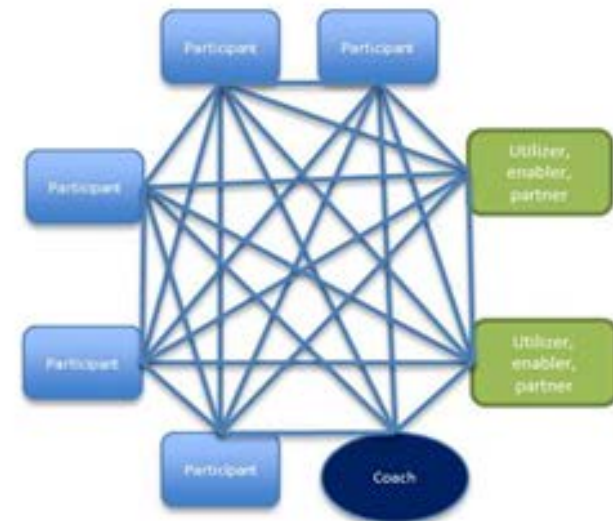
# New Learning Process



# Change of Learning Process



Teacher-centered model,  
The Glass Ceiling of Learning



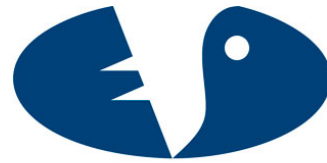
Wide-based Development of  
Knowledge and Skills in a Network

# Observations

- Students will find their own field of expertise
- Students have a desire to help other students in their own field of expertise
- Not everyone will learn the same things => personal learning path
- Students are more motivated if they have responsibility of their own actions
- Students will advance in their studies much faster
- Students are more interested in continuing their education further
- Students have an active communicative relationship to their university after graduation (it is more than a place where they studied)

# Results

- Compared to the same university's more traditional model of teaching, Business Lab students gain 30-70% more study credits in the same time frame
- The efficiency of the teacher is increased by a great amount
- Students are motivated to set their goals higher
- The level of employment after graduation is better
- The model is not for everyone, some students never get motivated to act no matter what the model of action is

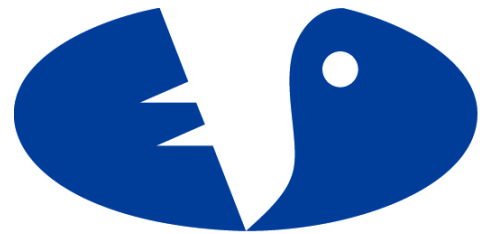


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**Thank you!**

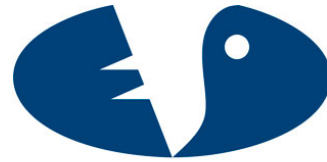
1/25/2013



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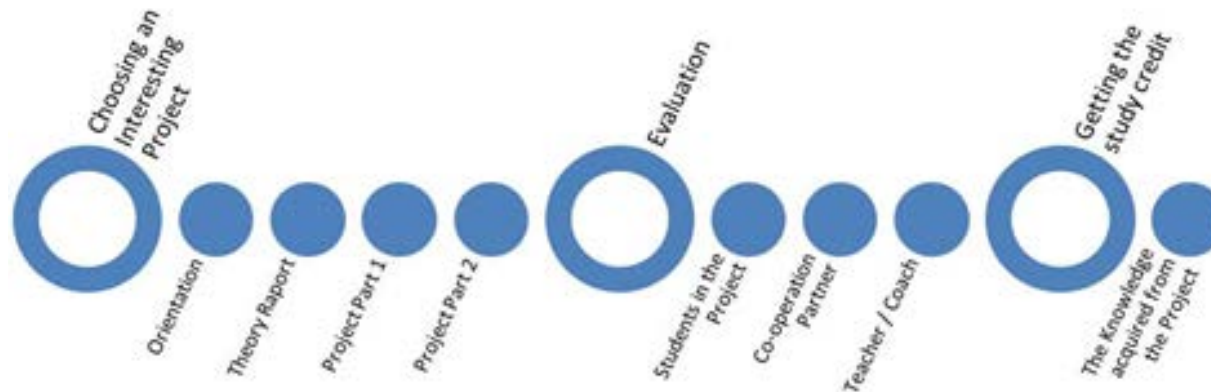


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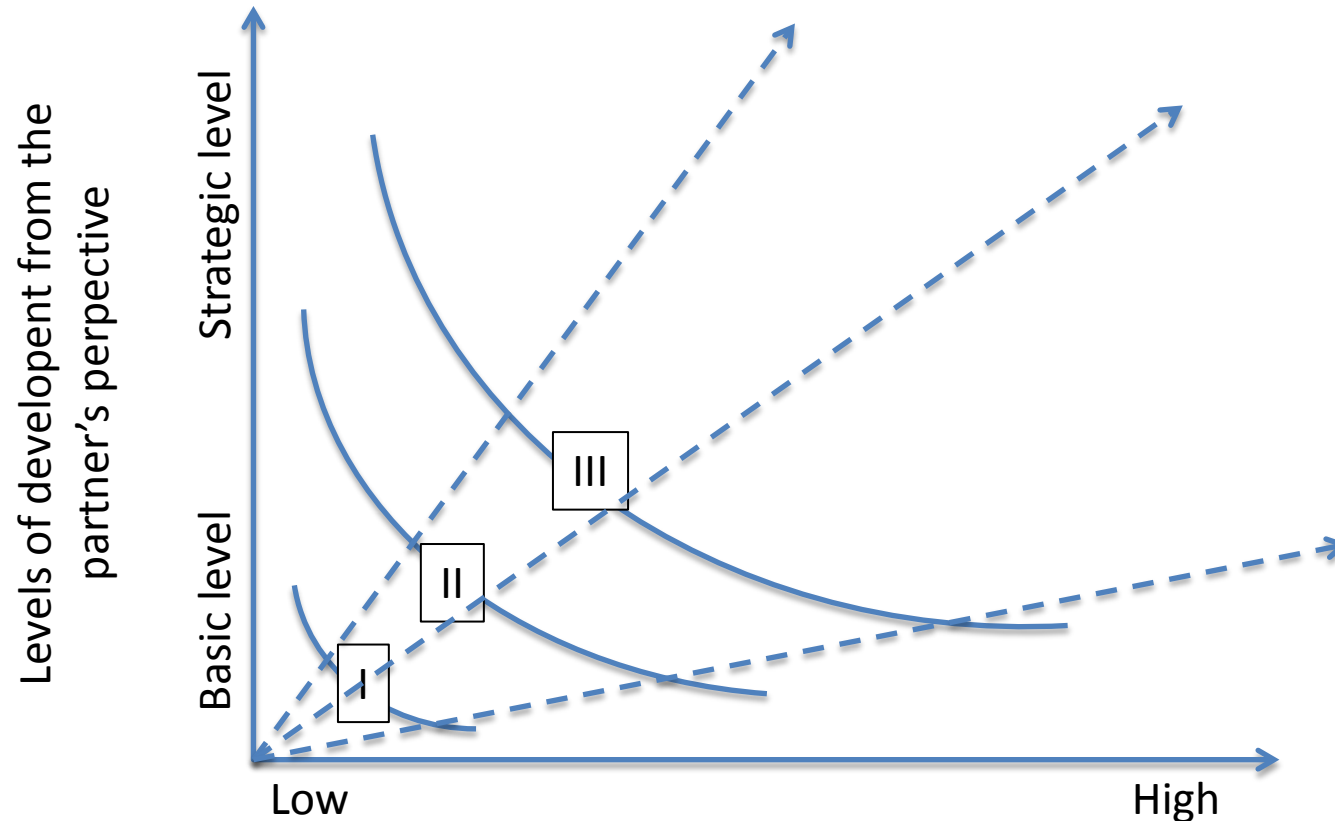
# Extra information

# Steps of Learning Process





# Levels of development in LBD model



Requirement of the student's development skills

Mika J. Kortelainen 2011

# Project management & CRM

Microsoft Dynamics CRM interface showing a list of active projects.

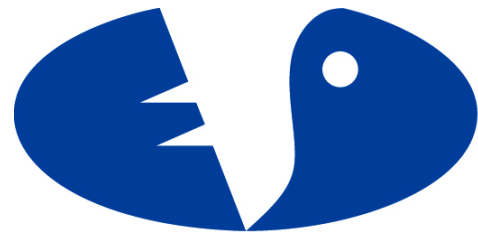
URL: https://laurea.crm4.dynamics.com/main.aspx#

Project list:

Nimi	Projektityyppi	Status	Projektipäällikkö	Toimeksiantaja	Aloituspäivämäärä	Päätöspäivämäärä
Artikkeli Kehittäjä-lehteen	Yrityslabran projekti	Päättynyt	Tiina Tuoriniemi	Laurea-ammattikorkeakoulu	11.9.2012	14.11.2012
Asiakastietorekisterin luominen (Novago)	Yrityslabran projekti	Päättynyt	Maria Kuismin	Novago Yrityskehitys Oy	1.9.2012	14.11.2012
Hiiden opisto/osaamiskartoitus	Yrityslabran projekti	Käynnissä	Pirkko Vuori		18.9.2012	
Hyväntekeväisyys/ John Nurmisen säätiö	Yrityslabran projekti	Käynnissä	Satu Pelasoja	Laurea Lohja Yrityslabra	13.11.2012	
Hyväntekeväisyys/ Unicef	Yrityslabran projekti	Käynnissä	Satu Pelasoja	Laurea Lohja Yrityslabra	14.11.2012	
Innomaraton	Yrityslabran projekti	Päättynyt	Susanna Lindstedt	Lohjan Kaupunki		
Internet- ja intranetsivujen versiopäivitys ja kehittäminen	Yrityslabran projekti	Käynnissä	Tiina Tuoriniemi	Omnia	10.12.2012	
Kampus-lehti	Yrityslabran projekti	Käynnissä	Susanna Toivonen	Laurea-ammattikorkeakoulu	25.9.2012	
Kanneljärven Opisto Markkinointisuunnitelma 2	Yrityslabran projekti	Käynnissä	Samuli Tikkanen	Kanneljärven Opisto	6.11.2012	
Kapselihotelli	Yrityslabran projekti	Päättynyt	Pirkko Vuori		1.6.2012	
Kick-off tapahtuma	Yrityslabran projekti	Päättynyt	Tiina Tuoriniemi	Laurea-ammattikorkeakoulu	26.4.2012	
Kilpailijakartoitus/ Sini Linnavirta	Yrityslabran projekti	Käynnissä	Tarja Saurén	Sini Linnavirta	14.9.2012	
Kisakeskuksen asiakastytyväisyystutkimus	Yrityslabran projekti	Päättynyt	Maria Yli-Luukas	Kisakeskus	1.11.2012	14.11.2012
Labran Pikujoulu	Yrityslabran projekti	Käynnissä	Eevi Veiksola		22.11.2012	30.11.2012
Lohjan monitoimikeskus ry	Yrityslabran projekti	Päättynyt	Tarja Saurén	Arto Halme	14.8.2012	14.11.2012
Luomu nousuun	Yrityslabran projekti	Suunnittelussa	Tuomo Hovi	Novago	1.11.2012	
Maineanalyysin rakentaminen	Yrityslabran projekti	Suunnittelussa		Laurea-ammattikorkeakoulu	15.11.2012	
Markkinoinnin edistäminen	Yrityslabran projekti	Käynnissä	Marika Mykkänen	Paakarinkulma	17.10.2012	

1 - 37 /37 (0 valittu)

Navigation: Kaikki # A B C D E F G H I J K L M N O P Q R S T U V W X Y Z Ä Ä Ö



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