



UNIVERSITY OF CENTRAL FLORIDA
College of Medicine

Faculty Development

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Director

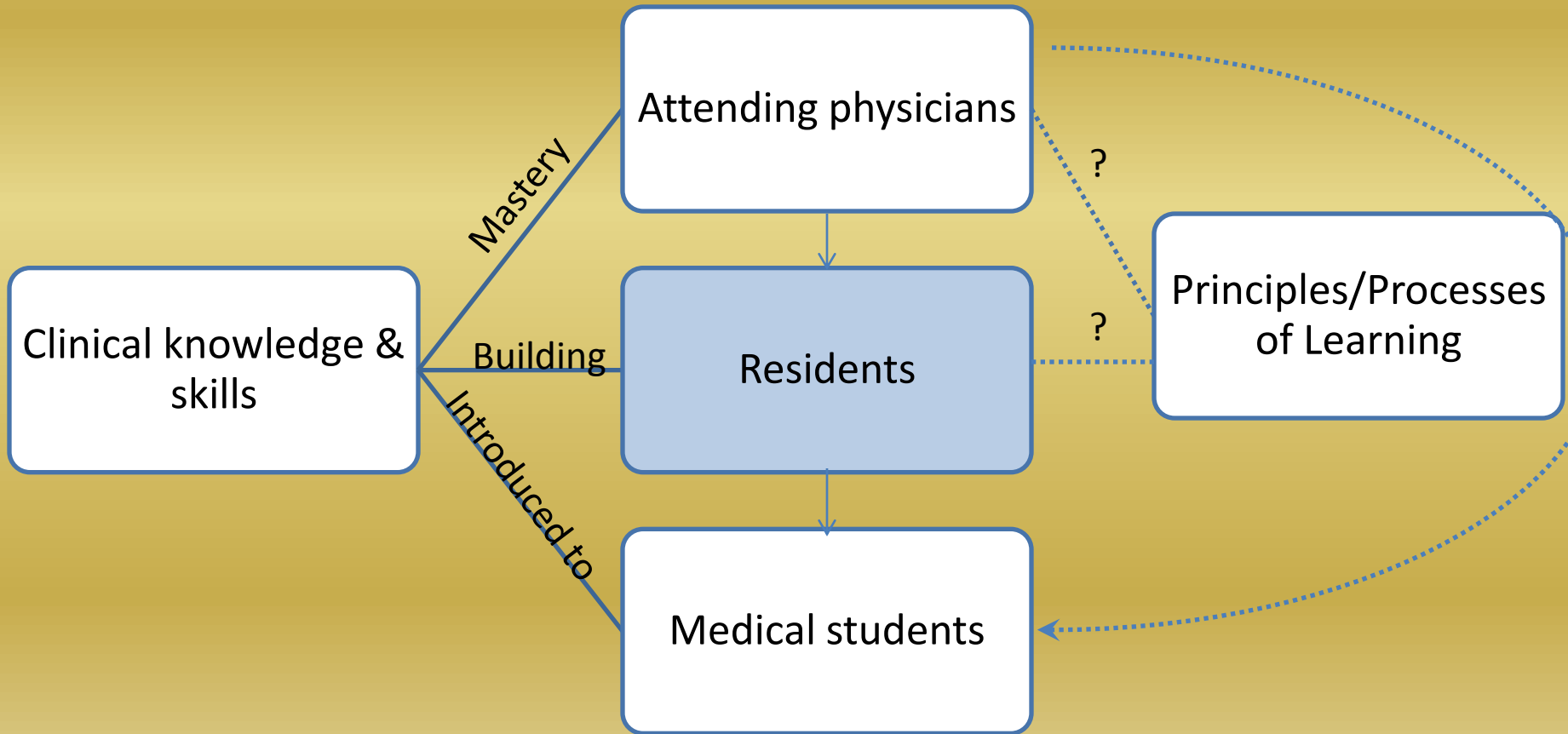
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Social Media and Mediated Learning in a Resident-as- Teacher Professional Development Program

Background

Complexity of expertise gaps

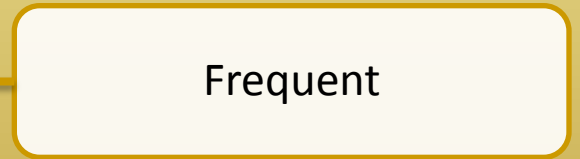


Background

Relevant

Engaged

Frequent

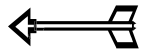
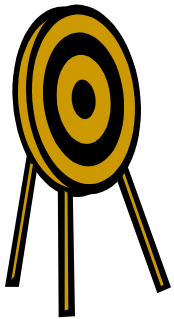


Topics of Interest

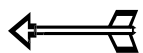
- Feedback scenarios/encounters
- Evidence-based clinical teaching techniques
- Clinical teaching cases
- Professionalism
- Evaluating performance

Achievement Targets and Principles of Learning

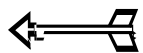
Stiggin's Achievement Targets



Knowledge



Affect/Disposition



Reasoning

Insidious learning

Hot Cognition & Engagement

Synthesis of formal with informal learning and personal and professional roles

Role of Social Mediation

Curriculum Delivery

Design learning events that:

- Are short (1-4) minutes
- Are compelling
- Serve as a visual 'hook'



Examples of “Hooks”

- Resident generated content
- Hot topics
- Comic posts
- [Xtranormal](#) videos (simulated situations)

Challenges and Opportunities

- Recruitment (voluntary activity)
- Security settings
- Video/audio connections to target content
- Collaboration with marketing/PR/psychology/ed psych to build brand and engage visitors

Roundtable Discussion

- What resources have you used to engage learners?
- Provide examples of short, compelling exercises/posts