



# Employing Evidence-Based Teaching (EBT) Strategies to Create More Effective Learning Spaces: Moving from face-to-face to on-line Learning

*Dr. Loretta Howard, Director, Curriculum & Faculty Development  
Canadian Memorial Chiropractic College (CMCC), Toronto, ON*

[mlhoward@cmcc.ca](mailto:mlhoward@cmcc.ca)

*Dr. Eleanor Pierre, President, EJPCommunications, Toronto, ON*

[ejpcomm@gmail.com](mailto:ejpcomm@gmail.com)

## HETL – 2013 Conference

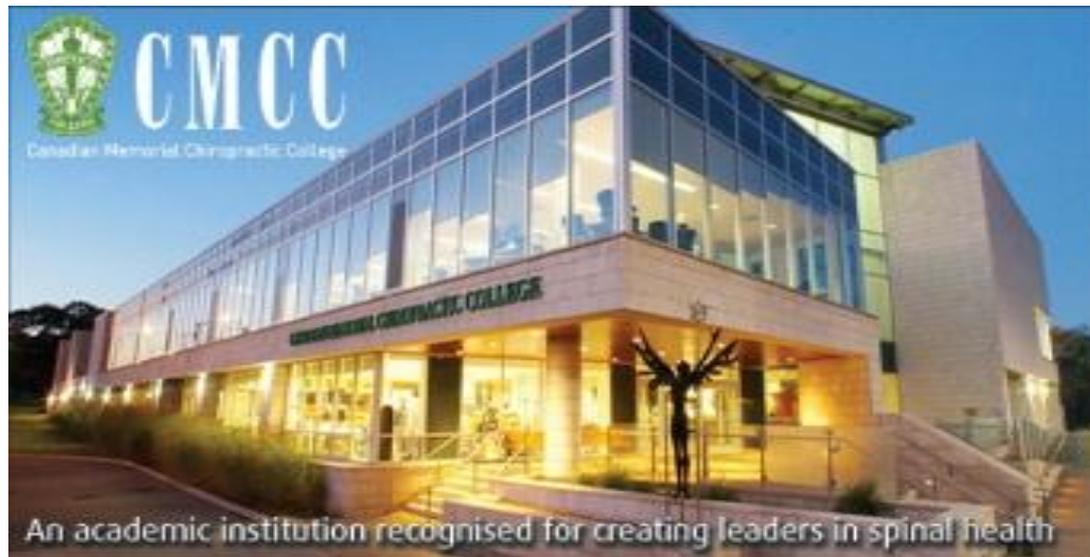
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# Our Goal

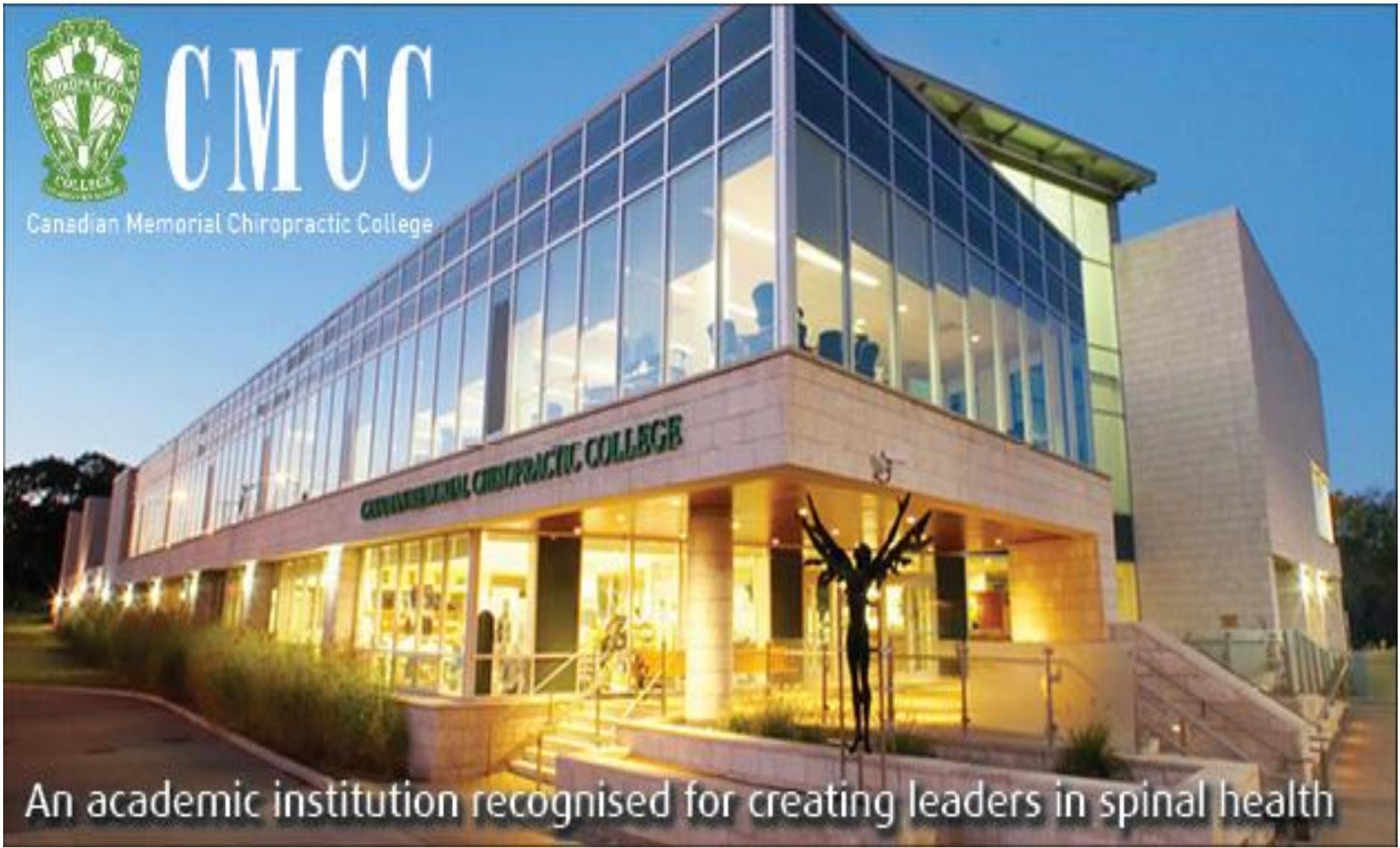
*Share some strategies to create effective learning spaces for faculty to shift their practice from a traditional to a constructivist approach based on EBT*





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Canadian Memorial Chiropractic College



An academic institution recognised for creating leaders in spinal health



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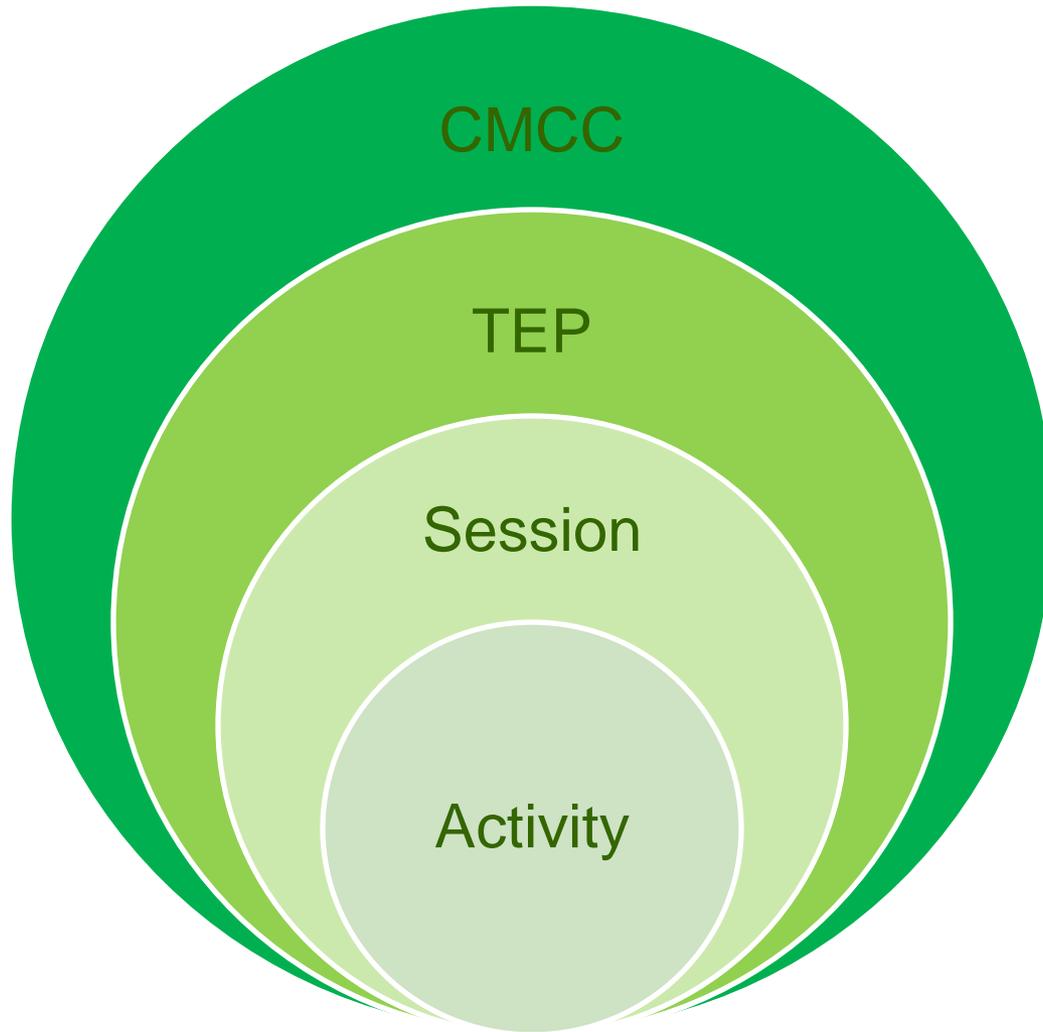
# The Health Science Education Disconnect



- Curriculum **content** is increasingly evidence based, but ...
- Teaching **practice** > student learning **process** > and **outcomes**, are not.
- Students need 21st C higher order skills (critical appraisal, concept integration) as program **output**, but ... have lower level learning (passive, rote) as main **input**.
- Solution: Shift practice from **teaching content** to **facilitating learning** through EBT

# Locating the TEP program at CMCC

- Developed a Teacher Education Program (TEP)
- Goals are to:
  - Model the behaviours and thinking we want to see demonstrated in practice
    - No “talking head”
    - Content work done ahead of class time
    - Class time used to process, apply and extend learning
  - Use technology as a learning tool to build skill, offset technology phobias/aversions
  - Support change in thinking and practice
  - We will focus on one example of one activity



# Diversity Activity

## Complete:

### 1. Internet Research – look up:

- Diversity of your choice:
  - Race
  - Culture
  - Sex
  - Gender
  - Disability of any sort

### 2. Create a diversity “poster” to present to the class (**bring to class**). **Instructions:**

- Building on the internet research you completed on a diversity of your choice, reflect about what it means to you and create a **visual representation** (i.e., not a text based explanation) of your selected diversity
- Consider arts-informed ways to represent your diversity – e.g., pictures, artifacts, cartoons, quotes, music lyrics, song titles, poetry, clip art
- Use flip chart paper, or a regular 8.5x11 size piece of paper, or other medium to create your poster
- **Bring your completed Diversity Poster to class**

# The Clouded Classroom



*The Clouded Classroom*



*My mama told me when I was young We are all born superstars She rolled my hair and put my lipstick  
on In the glass of her boudoir*

*There's nothin' wrong with lovin' who you are She said, 'cause He made you perfect, babe So hold your  
head up, girl and you you'll go far Listen to me when I say*

*I'm beautiful in my way 'Cause God makes no mistakes I'm on the right track, baby I was born this way  
Don't hide yourself in regret Just love yourself and you're set I'm on the right track, baby I was born  
this way, born this way*

*Give yourself prudence and love your friends Subway kid, rejoice of truth. In the religion of the  
insecure I must be myself, respect my youth*

*A different lover is not a sin Believe capital H-I-M. I love my life, I love this record and Mi amore vole fe  
yah*

*I'm beautiful in my way, 'Cause God makes no mistakes I'm on the right track, baby I was born this  
way*

*Don't hide yourself in regret, Just love yourself and you're set I'm on the right track, baby I was born  
this way*

*Don't be drag, just be a queen Whether you're broke or evergreen You're black, white, beige, chola  
descent You're Lebanese, you're orient*

*Whether life's disabilities Left you outcast, bullied or teased Rejoice and love yourself today 'Cause  
baby, you were born this way*

*No matter gay, straight or bi Lesbian, transgendered life I'm on the right track, baby I was born to  
survive*

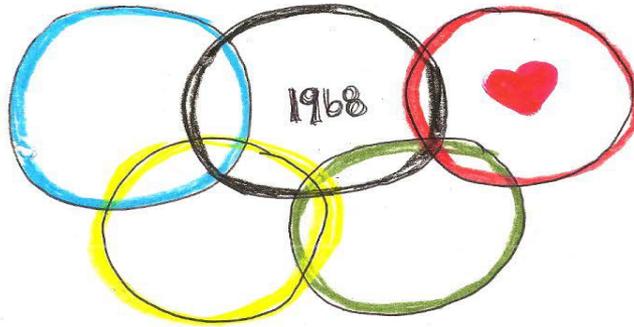
*No matter black, white or beige Chola or orient made I'm on the right track, baby I was born to be  
brave*

*I'm beautiful in my way 'Cause God makes no mistakes I'm on the right track, baby I was born this way  
Don't hide yourself in regret, Just love yourself and you're set I'm on the right track, baby I was born  
this way, yeah*

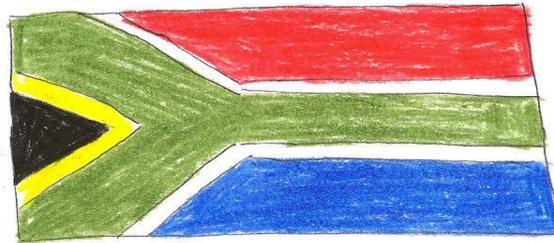


# Learning and Disabilities

"Learning and Disabilities"



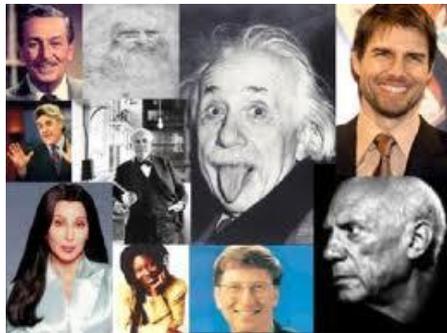
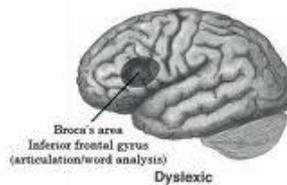
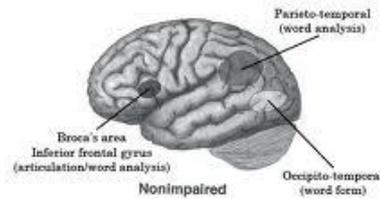
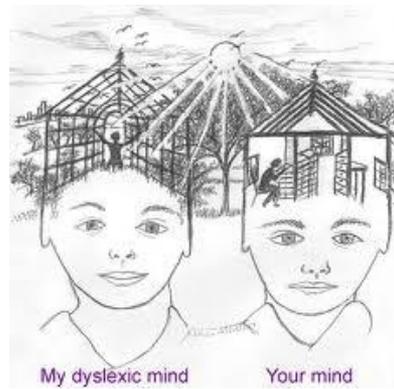
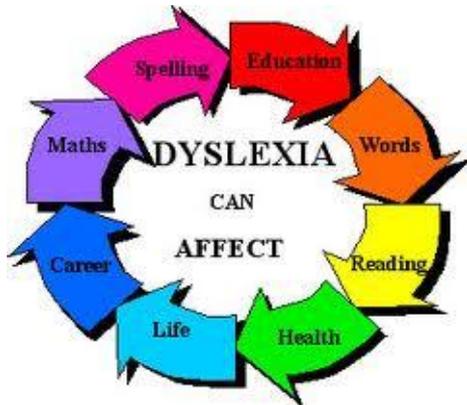
"united"



"it's not the disability that defines you; it's how you deal with the challenges the disability presents you with. We have an obligation to the abilities we DO have, not the disability"

- Jim Abbott

# Dyslexia

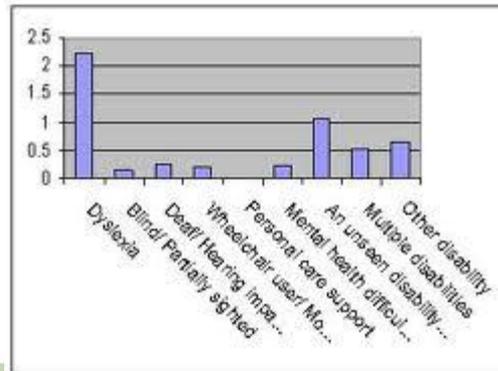


**rebrand**  
~~dys·lex·i·a~~  
*n.* A learning disorder marked by impairment of the ability to recognize and comprehend written words.

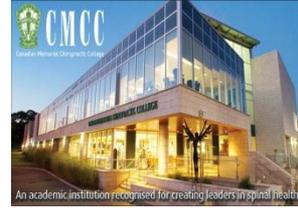
**dys·lex·i·a**  
*n.* A learning advantage marked by the unique ability to recognise and comprehend complex visual patterns.

*The way we see the problem is the problem. ~ Stephen R. Covey*

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# A movement on the Continuum of Learning



Content Focus

Learning Focus



## Surface Learning

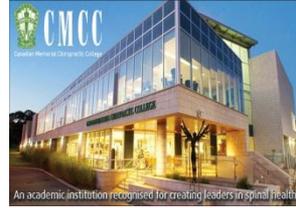
- Non-Reflective
- Lower function
- Directed
- Acquisition
- Memorize
- Rote, recall



## Deep Learning

- Reflective
- Higher function
- Facilitated
- Processing
- Attach meaning
- Synthesis

# Evidence-Based Teaching

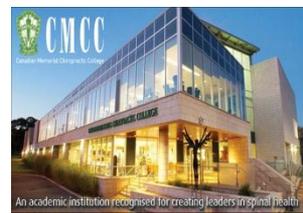


EBT, from the clinical perspective is analogous to teaching practices that have been shown to **enhance student learning** under controlled conditions, and EB Practice in teaching is all about implementing these practices in the classroom through a **variety of activities** based on research. Some strategies include:

- **Use complex memory strategies** involving changes in location, intensity of emotion, movement, art, performances, writing, mapping, and/or debate.
- **Add a touch of novelty** - Facilitate each learning unit in a different place in the room, or use a costume, lighting treatment, or different seating arrangement. Switch classes with another teacher, go for a walk, or use props.
- **Alternate Learning times** - Our brain runs on 90 to 100 minute time cycles alternating between highs and lows and right- and left-hemispheric dominance. Learners who struggle with a subject may find it easier 45 minutes later. Vary the times that certain types of learning occur.
- **Provide Patterns for learners** - Prior to learning new material, support the brain with a mind-map or graphic organizer that displays connections and relationships intrinsic to the subject.
- **Exploration is essential** - Give students the opportunity to flesh out the materials: ask questions, peer teach, discuss issues.



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# Evidence Based Teaching...2

- **Acknowledge a sense of movement** - Every closing should aim to install a sense of movement. “Wow – we’ve come a long way”; a sense of validation: “What we learned today was really important”; and a sense of closure.
- **Debrief before moving on** - What aspects of the learning were confusing? What was especially helpful? Clarify misunderstandings, and keep a learning log or journal to reinforce your own learning. Make it a point to learn from and improve each session you conduct.
- **Previews** - When introducing any new topic, make sure that you offer a visual, auditory, and kinesthetic preview of the subject matter. It might be through maps, models, a video, or graphic organizer
- **Add Repetition to preview** - Use the 10-48-7 rule. Make sure that you review learning at 10 minute intervals (simple peer teaching is sufficient); and within 48 hours (a mind-map or demonstration works well here); and again 7 days out from the initial learning (writing, performing, and debating are good choices).

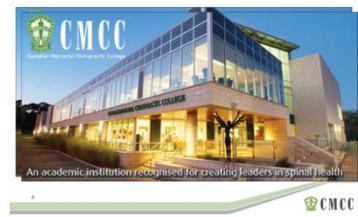


# From Traditional to Constructivist Approaches to Teaching Teachers

- Despite all of Howard Gardner's research on multiple intelligences and expanding with the proliferation of new technologies that have led to new practices, **teacher education methodologies in our context have not changed much.**
- As a result we decided to explore ways that **multiple modalities can be incorporated in TEP.**
- **Faculty are at times reluctant to try new modalities** so mentoring them through the process of using the visual and audio modes in order to experience, conceptualize, analyze, and apply meaning becomes a slow process.
- However, once the idea gets going – there is no turning back for them.

# Using Flexible Learning Practices-

## What is flexible learning?



- Flexible learning is **multi-layered** and **multi-faceted**.
- It is a **continuum of approaches** in terms of time, place, pace, content and mode of learning applied in varying degrees.
- Its purpose is to **increase opportunities and options** available to learners
- Give students **greater control over their learning** through a variety of learning modes and interactions.
- It is an **overarching driving force** that provides learners greater choice.

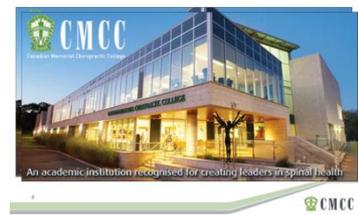
# The Pedagogical Underpinnings



- Flexible learning is **learner-centred**, encouraging greater independence and autonomy on the part of the learner.
- It increases choices available to both learners and teachers resulting in a ‘**blurring of traditional internal/external boundaries**’ (George & Luke, 1995).
- The key issue is how it **impacts on student learning**
- **Enhances the quality of that learning experience.**
- **Improves learning outcomes**
- **Maximises learner engagement** using appropriate learning approaches.

# *THE HOW - Have Students Talk about their Learning .....*

- Use Think-Pair-Share,
- Save the Last Word for Me,
- Take a Stand
- Structured discussion strategy - helps questioning
- Explain it in own words - incorporating new information into prior knowledge.

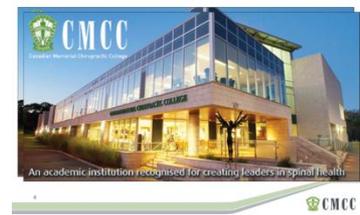


# SOME Strategies in TEP

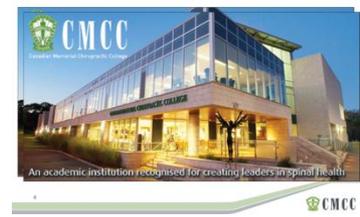


- Create a mural of a chapter they've read
- 7-8-9-Box visual strategy to summarize the most important concepts in a text
- 3 big ideas of the session – in own words
- Compare and contrast an excerpt from an article or reading through a visual representation
- Combine content with a cultural artifact
- Create a visual that represents a characteristic (Affective Domain)
- Create and use visual representations to assist students in synthesizing new information in a meaningful way.

# *Utilizing New Media*



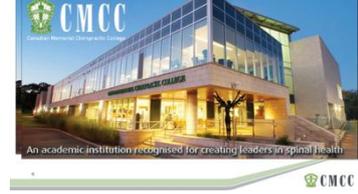
- Encourage students to find, view and use news clips that accompany, expand upon or replace traditional print articles
- Ask students to read the blog entries of an author in order to analyze the potential authorial intent behind a text
- Guide students through the use of a blog, wiki, podcast or Power Point in order to represent learning of the student
- New media is multi-modal and our students need us to guide their understanding and use of new options available.



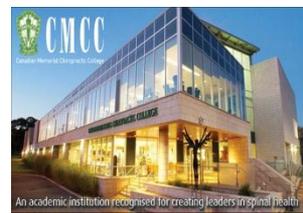
# Implementation Tips

- **Modes of delivery** of material and interaction: Developing a curriculum will require teachers to make selections related to resources and how they might be delivered to the learners.
- **Structure and content:** Choices will have to be made about the program content and how that content would be structured.
- **Pace:** An appropriate pace of learning would have to be considered that is not overwhelming to the learner.
- **Contact and interactions** between learners and teacher and among learners: The alternatives available to conduct the interaction between learners and learners as well as learners and teachers would have to be considered and structured into the program.
- **Type and mix of media:** Teachers will have to draw from a selection of media options that suit the structure, content, interactions and learner needs.
- **Extent of self-direction of learners:** Teachers would have to make decisions on the degree to which they allow learners to be autonomous and direct their learning.

# Moving towards a more integrative modality



- Develop tolerance for ambiguity (recognize that there may be no “right” answer to a given question, emphasize cognitive flexibility).
- Use scaffolding principles (create material that is slightly too difficult for the student, to encourage cognitive “stretch”).
- Use problems that require students to understand and manipulate course content.
- Create opportunities for high levels of interaction, both student-student and instructor-student.
- Integrate formative assessment throughout the course.



## A Gentle Reminder.....

- The diversity of approaches to teaching, learning and assessment does not mean that one size fits all.
- The bigger question remains - how best to use technology to enhance learning.
- Strategies will vary and will depend on the local context.
- Should be parity of online experiences and adequate discussions and meaning making in class time.

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